

FACT SHEET

Date: December 5, 2007
FOR IMMEDIATE RELEASE

Media Contacts: Jen Gross/ 727-641-3595
Kristen Levine / 727-480-8030

SENIORS INVITED TO LARGEST DOG SHOW IN FLORIDA! Watch Thousands Of Dogs Compete To Be Best In Show

FREE PARKING AND ADMISSION FOR SENIORS!

WHEN: Monday, January 14th is **“SENIOR DAY.”**
Admission is FREE. Save \$5 on parking if you mention at the front gate that you're age 60+.

Show dates are January 10 - 14 AND January 16 - 20, 2008 (note: no shows on January 15th)
Show times are 8 a.m. to 5 p.m. each day

WHO: Clearwater Kennel Club, Inc
Inverness Florida Kennel Club, Inc.
Manatee Kennel Club, Inc.
Pasco Florida Kennel Club, Inc.
Tampa Bay Kennel Club, Inc.

WHAT: The clubs host **“Florida Classic Clusters,”** featuring American Kennel Club All-Breed Dog Shows, Obedience Trials, Rally Trials and free tours to learn all about AKC dog shows. Visitors can go behind the scenes and learn how a dog is judged, meet dog handlers and more!


WHERE: Florida Classic Park
5360 Lockhart Road
Brooksville, FL 34602

COST: **ADMISSION IS FREE.** Parking is \$5 (NOTE: Seniors park for FREE on Monday, January 14th)

FUN FACTS:

- *People from all over the world come to compete. There were approximately 18,000 entries last year! Florida Classic Clusters hosts the largest dog show in the state!
- *Florida Classic Clusters had been named one of the top 20 events in the Southeast U.S.!
- *A portion of the proceeds will be donated to various charitable organizations.
- *Pet rescues will be on hand showcasing adoptable pets
- *Pet owners are invited to bring their pets to the Doggie Fun Zone, a fun multi-dimensional lure course. This event requires no previous experience. Admission to Doggie Fun Zone is \$10. While your pet is welcome at Doggie Fun Zone, they are not permitted inside the official AKC show grounds.
- *Vendors will be on hand to sell everything from pet jewelry and toys, to dog food and treats!

PUBLIC CONTACT: 813-361-8402 or 813-215-3580 or visit: www.floridaclassicpark.com

Purina is pleased to be the official sponsor.
 **PURINA**. CHOSEN BY CHAMPIONS®